



EXTENSION

WOMEN IN AGRICULTURE & SMALL BUSINESS AGENDA

August 1, 2024

The Oklahoma Women in Agriculture and Small Business conference provides risk management education in the areas of production, marketing, financial, legal and human risks inherent to women-owned operations.

- 8:00–8:30 a.m. Registration
- 8:30–9:00 a.m. Conference Welcome
- 9:00–9:45 a.m. Breakout Session 1

Meeting Room 3B & C	Meeting Room 2	Ballroom 3A & B	Ballroom 1
<p>Funding to Improve Your Natural Resources</p> <p>Harriet Behar Organic Farmers Association</p>	<p>The Agronomy of Improving Soil Health and Crop Resiliency</p> <p>Dr. Brian Arnall OSU Professor Plant & Soil Science/Extension Specialist</p>	<p>The Homemade Food Freedom Act</p> <p>Andrea Graves Business Planning & Marketing Specialist OSU FAPC</p>	<p>Let's Be Real: Farm Equipment</p> <p>Amanda Wickman UT Tyler Health Science Center</p>

- 9:45–10:15 a.m. Visit Vendor Booths
- 10:30–11:15 a.m. Breakout Session 2

Meeting Room 3B & C	Meeting Room 2	Ballroom 3A & B	Ballroom 1
<p>Organic Curious?</p> <p>Harriet Behar Organic Farmers Association</p>	<p>Feeding Horses When Cattle are Your Day Job</p> <p>Dr. Kris Hiney OSU Equine Extension Specialist</p>	<p>Utilizing Mesonet Ag Tools and features to make farm decisions</p> <p>Wes Lee Mesonet Ag Coordinator</p>	<p>Panel on Marketing Programs at ODAFF</p> <p>Jenna Brinlee, Whitney Wilkinson, Micaela Halverson & Madi Franklin Oklahoma Dept. of Ag Food & Forestry</p>

- 11:30–12:15 p.m. Breakout Session 3

Meeting Room 3B & C	Meeting Room 2	Ballroom 3A & B	Ballroom 1
<p>Berry Basics: How to incorporate growing berries in your landscape</p> <p>Becky Carroll OSU Senior Extension Specialist, Fruit & Pecan</p>	<p>Forages First</p> <p>Dana Zook OSU Area Livestock Specialist</p>	<p>2024 Farm Bill Comparison and Update</p> <p>Dr. Amy Hagerman OSU Associate Professor Dept. of Ag Economics</p>	<p>Low Stress Cattle Handling and Facilities Design</p> <p>Chris Stansberry GoBob Pipe & Steel</p>

12:15–1:30 p.m. Lunch/Networking/Game

1:30–2:15 p.m. Breakout Session 4

Meeting Room 3B & 3C	Meeting Room 2	Ballroom 3A & 3B	Ballroom 1
<p>Buzzing into Beekeeping: A Beginner's Guide</p> <p>Hank Baker Langston University Honey Bee Extension</p>	<p>Calving Time Management</p> <p>Dr. Barry Whitworth OSU Senior Extension Specialist</p>	<p>Value Added Food Production for Home Producers</p> <p>Dr. Tiffany Williams Langston University Family & Consumer Science Program Leader</p>	<p>Custom Slaughter and Processing Expectations</p> <p>Joel Jackson Pilot Plant Manager/Cowboy Meats, OSU FAPC</p>

2:30–3:00 p.m. Visit Vendor Booths

3:00–3:45 p.m. Breakout Session 5

Meeting Room 2	Ballroom 3A & 3B	Ballroom 1
<p>Tax Returns: Understanding Tax Strategies and Deductions for Agricultural Enterprises</p> <p>Julie Stovall Market President American Exchange Bank</p>	<p>Calving Time Management</p> <p>Dr. Barry Whitworth OSU Senior Extension Specialist</p>	<p>Using Your Farm for Social Impact</p> <p>Dr. Courtney Brown OSU Assistant Professor of Ag Leadership</p>

3:45–4:00 p.m. Conference Closing and Evaluations

BREAKOUT SESSION DESCRIPTIONS

BREAKOUT SESSION 1

Funding to Improve Natural Resources

The USDA's Natural Resource Conservation Service (NRCS) has offices in every county in the U.S., providing landowners, farmers and ranchers technical assistance and cost share funds to protect and improve the natural resources of their land. Practices that address soil erosion, surface and ground water quality, improve habitat for pollinators and wildlife, and address crop health through pest management, crop rotations or legume plantings are examples of areas where this agency can help enhance your land's ecosystem and productivity. The practices that are important to use with organic production, will be highlighted.

The agronomy of improving soil health and crop resiliency

In agriculture both researchers and farmers strive to improve the ability of Ag systems to handle stresses such as droughts, floods, heat and waves of pest. This work is done on the level of genes and in the trenches of the soil. Many of the aspects of

Soil Health and Regenerative Ag touch on these themes. This presentation will cover strategies implemented to improve the sustainable supply of affordable and safe food and fiber.

The Homemade Food Freedom Act

This session will go over the basics of manufacturing food for resale made in your home kitchen under this Oklahoma cottage food law. Learn what the law means and gain knowledge of available resources when starting a food manufacturing business.

Let's Be Real: Farm Equipment

This session will feature real stories related to farm equipment incidents. We will discuss the environmental and human factors that led to these events and how to prevent them from happening to you.

BREAKOUT SESSION 2

Organic curious?

Understanding organic production and regulations: Organic is based on a production system, relying mostly on cultural, biological and mechanical practices that foster ecological balance. Use of natural inputs (some synthetics are allowed), crop rotations, companion plantings and encouraging beneficial insects are some strategies that are used to harness nature's tools to grow abundant high-quality crops and livestock products for consumers, especially those favor pesticide free food. This workshop will give an overview of the organic rules, organic production for vegetables, fruits, grains and various livestock as well as easy ways to maintain the paperwork required.

Feeding Horse When Cattle are Your Day Job

While both cattle and horses are herbivores, the unique digestive anatomy of the horse may mean that you need to consider more closely what you are feeding if housed together.

Utilizing Mesonet ag tools and features to make farm decisions

This session will demonstrate how to effectively use tools on the Mesonet Ag website to make informed decisions based upon current weather conditions.

Panel on Marketing Programs at ODAFF

Join us for an overview of ODAFF marketing programs like Made in Oklahoma, Agritourism, Farmers Markets and Viticulture/Enology.

BREAKOUT SESSION 3

Berry Basics

How to incorporate growing berries in your landscape: Want to plant edible fruits in your landscape? Join us for creative ways to integrate berries and other small fruits around the home with special attention on site, soils, variety selection, and management needs.

Forages First

Forage management is an area of nutrition that can be the tipping point of efficiency in cow/calf operations – it can make you profitable or easily cause you to lose a great deal of money. Attend this session to get a better understanding of forage value, managing growing forages, storing hay, hay sampling, and pairing forage sources correctly with winter supplements.

2024 Farm Bill Comparison and Update

The next federal farm bill is being developed in 2024, which will affect producers of all sizes and types. You will walk away from this session with an understanding of the changes in the Senate and House versions of the new farm bill, major differences from the 2018 farm bill, and where Congress is at in the process of passing the new farm bill.

Low Stress Cattle Handling and Facilities Design

There are many advantages to low-stress cattle handling including increased profit for the beef producer. Come and learn

about the facilities needed to help the producer be safer and produce a better product.

BREAKOUT SESSION 4

Buzzing into Beekeeping: A Beginner's Guide

Learn the fascinating world of honeybees and beekeeping. This session will touch on benefits of bees and beekeeping, bee biology and behavior, hive equipment and setup, beekeeping practices and maintenance, and honey harvesting. Great for beginners interested in starting their own beehive.

Calving Time Management

This session will provide information to cattle producers on how to manage heifers/cows during the birthing process. Also, participants will get hands-on training on how to deal with difficult births using the Hereford Dystocia Simulator.

Value Added Food Production for Home Producers

Attendees will learn to increase profitability through value added food production under the Oklahoma Homemade Food Freedom Act.

Custom Slaughter and Processing Expectations

Have you ever thought of selling meat direct-to-consumers? This session will cover the expectations you should have regarding expected yields, aging, cutting instructions, and packaging. What should you know when working with a custom processor, and what to expect will also be discussed.

BREAKOUT SESSION 5

Tax Returns: Understanding Tax Strategies and Deductions for Agricultural Enterprises

This presentation will help the taxpayer maximize their deductions and provide a better understanding of what expenses are claimed on their tax return. It will also take a short dive into setting up an LLC for your Agri-business.

Calving Time Management

This session will provide information to cattle producers on how to manage heifers/cows during the birthing process. Also, participants will get hands-on training on how to deal with difficult births using the Hereford Dystocia Simulator.

Using Your Farm for Social Impact

Producers within the agricultural industry are in a line of work that naturally serves others by producing products that nourish humanity. This session builds on this servant nature, and we will spend time exploring visionary planning for how you would like to use your operation and business to make small steps toward expanding your impact on social issues that matter to you and your community.

SPONSORS

On behalf of OSU Extension, we would like to thank our partners and sponsors for helping to make this conference a success.



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EVALUATION

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