



EXTENSION

WOMEN IN AGRICULTURE & SMALL BUSINESS **AGENDA**

August 7, 2025

The Oklahoma Women in Agriculture and Small Business Conference provides risk management education in the areas of production, marketing, financial, legal and human risks inherent to women-owned operations.

8:00-8:30a.m. Registration

8:30-9:00a.m. Conference Welcome

9:00-9:45 Breakout Session 1

Meeting Room 3B & C	Meeting Room 2	Ballroom 3A & B	Ballroom 1
Food is Medicine 101: What It Means and Why It Matters for Local Agriculture Lauran Larson Senior Manager of Food and Health Hunger Free Oklahoma	Planting Success: A Guide to Starting a Pecan Orchard Becky Carroll OSU Senior Extension Specialist, Fruit & Pecan	Serving Oklahoma's Unique Pork Industry Oklahoma Pork Council Staff	The Basics of Farm Transition Planning Dr. Shannon Ferrell OSU Professor Department of Ag Economics

9:45-10:15a.m. Visit Vendor Booths

10:30-11:15a.m. Breakout Session 2

Meeting Room 3B & C	Meeting Room 2	Ballroom 3A & B	Ballroom 1
Grant Writing for Rural Communities Dr. Sarah Diamond Diamond Grants and Consulting LLC Blooming Soul Farm LLC	Demystifying Herbicides and Their Labels for Maximizing Safety and Efficacy Dr. Liberty Galvin OSU Extension Weed Scientist	Record High Cattle Prices: Now What? Dr. Derrell Peel Charles Breedlove Professor of Agribusiness	Avoiding the Conversation, Isn't a Plan Paige Dowdy Financial Representative Northwestern Mutual

11:30-12:15p.m. Breakout Session 3

Meeting Room 3B & C	Meeting Room 2	Ballroom 3A & B	Ballroom 1
From Field to Feed: Social Media Strategies for Women in Agriculture Dr. Audrey King Assistant Professor of Agricultural Communications	Battling the Fringe Acres: Using Cropping Systems to Overcome Challenges in Oklahoma Farming Systems Dr. Josh Lofton OSU Cropping System Specialist	Hoof Wise: Caring From the Ground Up Dana Zook OSU Area Livestock Specialist	Rooting in Resilience: Stress Management for Ag Women Amie Weaver Trama Counselor & Farmer

12:15-1:30p.m. Lunch/Keynote Speaker

1:30-2:15p.m. Breakout Session 4

Meeting Room 3B & C	Meeting Room 2	Ballroom 3A & B	Ballroom 1
Rooted & Refilled: Extending Regenerative Stewardship From Pasture to Pantry Kacie Scherler Owner ReFarm & ReSupply	From Roots to Remembrance: How Landscapes Hold our Memories Casey Hentges Assistant Extension Specialist	Emerging Disease Threats In Livestock Rosslyn Biggs, DVM Assistant Professor	Intro to Direct to Consumer Marketing: Point of Sales Systems Dr. Courtney Bir & Sara Siems Assistant Professor of Agricultural Economics/ Assistant Extension Specialist

2:30-3:00p.m. Visit Vendor Booths

3:00-3:45p.m. Breakout Session 5

Meeting Room 2	Ballroom 3A & B	Ballroom 1
Your Ultimate Sidekick: Using AI to Juggle It All Dr. Audrey King Assistant Professor of Agricultural Communications	Find Your Circle: The Value of Women's Ag Networks Farm Bureau Women's Leadership Committee Farm Bureau Beginning Farmers Oklahoma Cattle Women	Opportunities and Challenges of Niche Crop Production and Agritourism Dr. Anna Ballagh Owner-Operator of Sown

3:45-4:00p.m. Conference Closing and Evaluations